



KNOW OTHERTM FESTIVAL

Sponsorship Opportunities

April 23-26, 2026

A sanctuary for queer healing, connection, and self-expression.



Why Know Other

Know Other Festival is more than a gathering, it is a living sanctuary for queer healing, connection, and self-expression. Led by an African born, Black, queer woman, the festival is rooted in grassroots values and carries forward a vision shaped by lived experience and community care. The 2026 festival is a call to persist, to resist, and to grow together. In a moment when our communities face louder attempts at erasure, Know Other offers a circle of care, joy, and collective action.

For four days in Jacumba Hot Springs, LGBTQ+ women, trans, nonbinary, and gender expansive identities come together to:

- Share wellness practices that restore us
- Experience art, music, and performance that awaken us
- Engage in workshops and rituals that nourish and empower
- Build a community that celebrates our fullness and belonging

This is more than a festival, it is a movement. A space where your partnership helps ensure queer brilliance, joy, and resilience are seen, celebrated, and sustained. As we grow into 2026, we do so with clarity, guided by the mission, vision, and values that shape every part of Know Other Festival.

Mission

To create a safe space where participants feel seen, accepted, loved, and free to be their truest selves, and to ignite connections that will last a lifetime.

Vision

A world where everyone is seen, accepted, and loved for who they innately are.

Values

Liberation through intersectionality

Community first

Healing matters

Radical honesty

Self-expression

Consent, always

You are enough

Nature is part of you

Your body is a gift

In community,

Yinka Freeman, Executive Producer



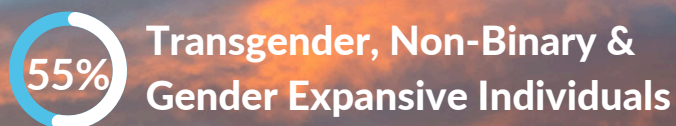


Attendee Profile

AGES



GENDER:



LOCATION



EMAIL STATS



Sponsorship Levels

Your Sponsorship Opportunity Awaits

Visionary \$25,000+

- Other Land main stage sponsorship (prominent branding) with opportunity to activate with Brand Ambassador(s)
- Featured space and linked logo on website
- Dedicated social media post and e-newsletter sponsorship
- 2-page spread in digital festival guide
- Exclusive access to festival tickets and premium accommodations (max, 10)
- Opportunity to co-present Open Ceremony remarks

The Visionary Sponsor level represents the pinnacle of partnership at Know Other Festival. With a commitment of \$25,000+, this level is for brands that share our bold vision for a more inclusive, connected, and vibrant queer community. As a Visionary Sponsor, you will receive premium visibility and recognition while championing wellness, inclusion, and transformative experience.

Equality \$15,000 - \$24,999

- Known Collective stage sponsorship (prominent branding) with opportunity to activate Brand Ambassador(s)
- Featured space and linked logo on website
- Dedicated social media post and e-newsletter sponsorship
- 1-page spread in digital festival guide
- Exclusive access to festival tickets and premium accommodations (max. 5)
- Thank You in Opening Ceremony remarks

Sponsorship Levels

Your Sponsorship Opportunity Awaits

Unity

\$5,001 - \$ 14,999

- Dedicated social media post and e-newsletter sponsorship
- Featured linked logo on website
- On-site festival branding (potential to sponsor Sexual Wellness stage provided brand fit)
- ½ page spread in digital festival guide
- Exclusive access to festival tickets and camping passes (max. 3)
- Thank You in Opening Ceremony remarks

Community

\$1,500 - \$4,999

- Brand mention in social media and email
- Brand logo in digital festival guide
- Exclusive access to festival tickets and camping passes
- Featured linked logo on website
- Opportunity to have a workshop or activation

Sponsorship Levels

Underwriting Opportunities

Talent \$5,000

- On-site festival branding
- Social media and email mention
- 1/4 page recognition on the festival guide
- Exclusive access to festival tickets and camping passes (max. 2)
- Featured linked logo on website

Empower the next generation of queer facilitators and musicians by sponsoring our talent program and Know Other Festival. Your support will provide these incredible individuals with a platform to share their knowledge, perform, and inspire our community. By uplifting queer voices, you are helping to cultivate a space where diverse perspectives thrive and careers are elevated, making a lasting impact on the future of queer talent.

Art \$5,000

- On-site festival branding
- Social media and email mention
- 1/4 page recognition on the festival guide
- Exclusive access to festival tickets and camping passes (max. 2)
- Featured linked logo on website

Celebrate the creativity and vision of queer artists by underwriting their art installations at Know Other Festival. Your contribution will directly fund the materials and resources needed for these artists to bring their installations to life, creating immersive, thought-provoking experiences for our attendees. By supporting queer artistry, you're fostering a dynamic, inclusive environment where innovation and self-expression flourish. Be a part of shaping the future of queer art and its vital role in our community.

Influencer & Community Reach

Over 585,000 followers across platforms.

Authentic, trusted messengers within Black, Latinx, trans, and queer communities.



Hope Giselle

African-American transgender activist and author.

Festival facilitator and community partner.



132K Followers



TikTok

6.9K Followers



YouTube 170.9K Followers

Yoly Rojas

Latina TV personality and queer influencer.

Festival facilitator and community partner.

162K Followers



1.05K Followers



TikTok

112K Followers



YouTube



Social Influence Foundation

Know Other Festival is proud to be fiscally sponsored by the Social Influence Foundation, a 501(c)(3) nonprofit organization dedicated to providing advocacy and essential human services to LGBTQ+ individuals, fostering empowerment and positive change in their lives.

The Social Influence Foundation strives to lead an inclusive community impact campaign through a series of annual events. By expanding its reach and exploring innovative ways to engage the LGBTQIA+ community, the foundation reaffirms its commitment to authentic and accurate visibility. Through diverse social gatherings that appeal to all ages, the foundation continues to build, ensuring support for those who need it most.

socialinfluencefoundation.org



Together, We Thrive.

Let's Connect!

Know Other Festival isn't just a weekend, it's a heartbeat of connection, a gathering, a promise. It's where the queer community finds safety, joy, and resilience. It's where resources flow, connections deepen and fun radiates.

To sponsor Know Other Festival is to join a community that refuses to be erased; a community that will choose joy, inclusivity, and each other.

Together, we are unstoppable.



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knowotherfestival.com



[Follow our journey.](#)

